



# DA PALAVRA À IMAGEM

WORKSHOP – CASA FIRJAN – FESTIVAL FUTUROS POSSÍVEIS 26/11 - 10h às 13h

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PUC-RIO



Casa Firjan apresenta:

## Festival Futuros Possíveis 2022

IMAGINAÇÃO PARA  
CRIAR FUTUROS.

25 e 26/11

On-line e com oficinas presenciais na Casa Firjan



# Workshop: Da Palavra à imagem

- > O que é o midjourney?
- > Como funciona o prompt?
- > Guia Básico de Instalação
- > Revelação do prompt
- > Estilos
- > Comandos
- > Exercícios

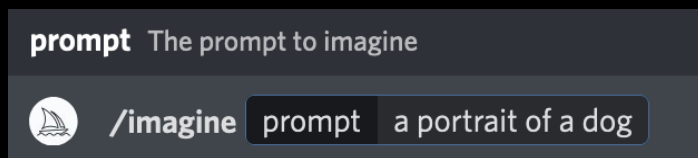




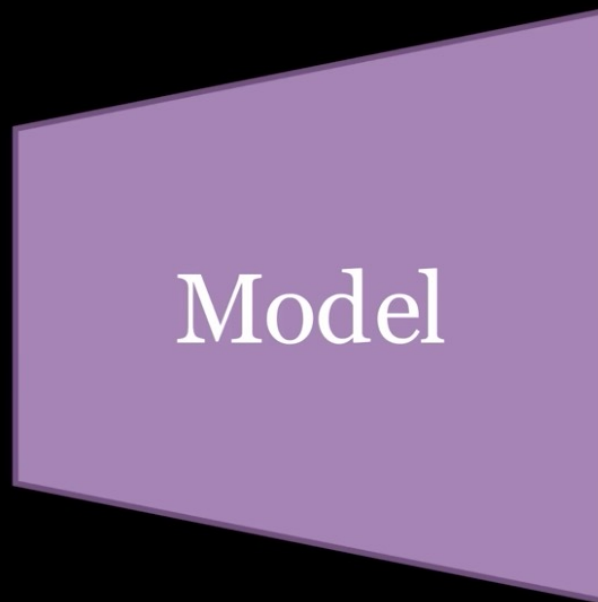
# Introdução

O que é Midjourney?

text2image



prompt



Model



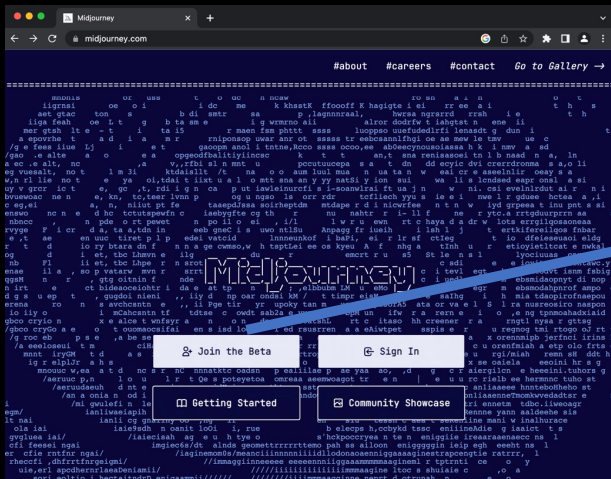
Imagens geradas

[midjourney]

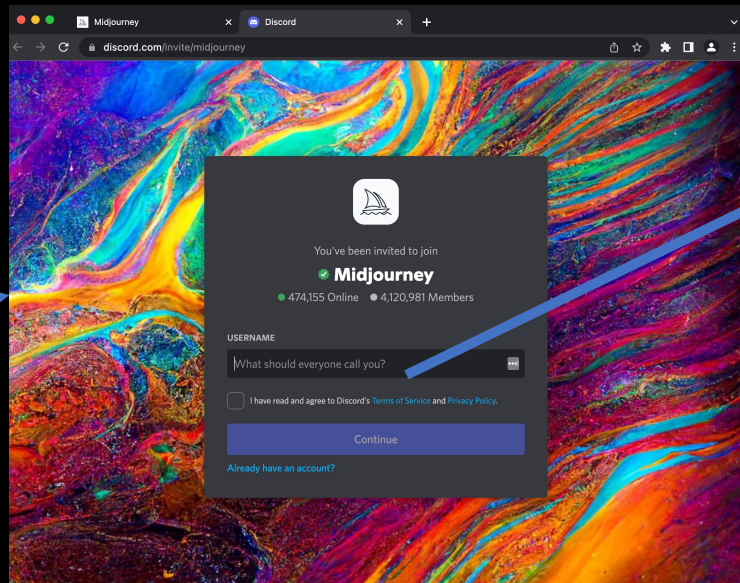


# Introdução

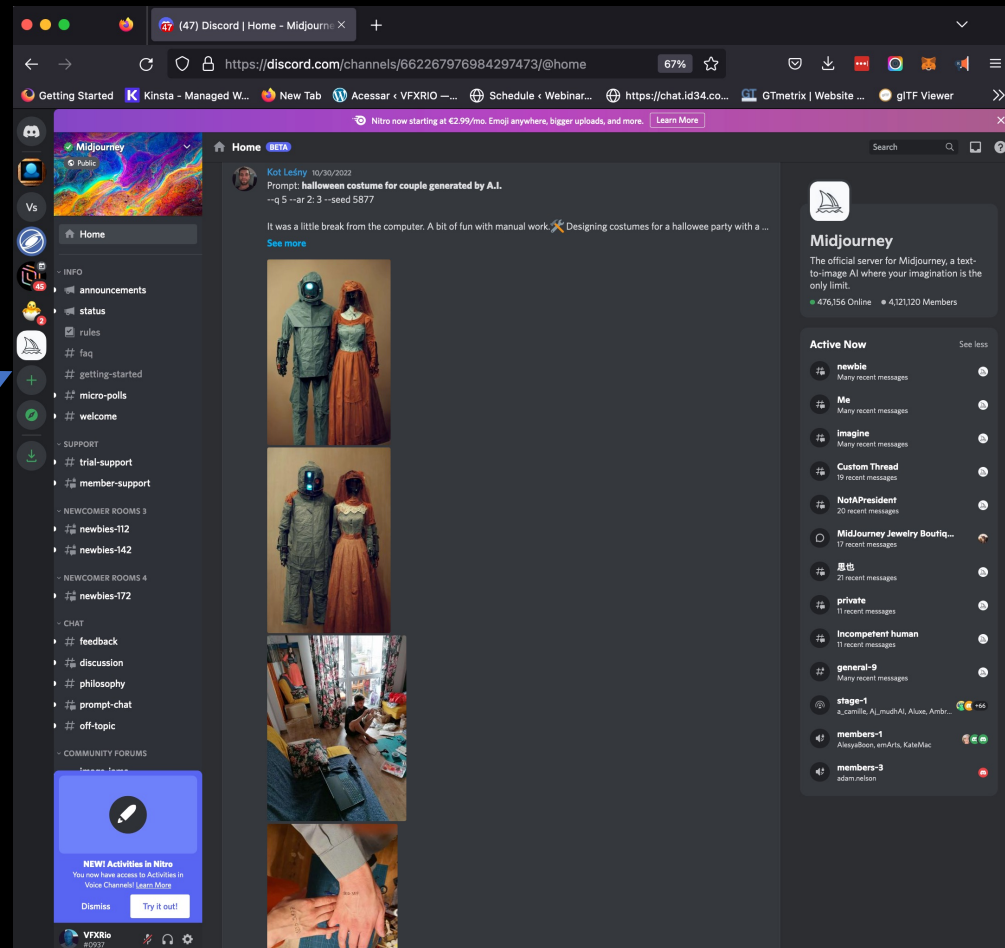
Guia básico de instalação



- 1- midjourney.com
- 2- clicar join the beta



- 3- criar uma conta no discord.com



- 4- midjourney instalado no discord

[midjourney]



# Introdução

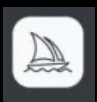
Guia básico de instalação

#newbies

direct messages

prompt


[midjourney]

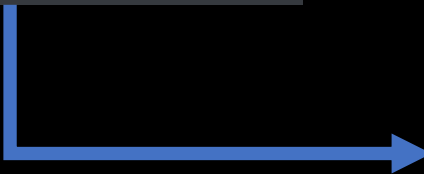


# Revelação

Upscaling and Variations

**prompt** The prompt to imagine

 /imagine prompt a portrait of a dog



Midjourney Bot  BOT Today at 6:06 PM


a portrait of a dog - @VFXRio (metered, fast)




1 2  
3 4

U1 U2 U3 U4  
V1 V2 V3 V4

VARIATIONS (V1)


Midjourney Bot  BOT Today at 6:11 PM

a portrait of a dog - Variations by @VFXRio (metered, fast)




U1 U2 U3 U4  
V1 V2 V3 V4

UPSCALING (U4)

Midjourney Bot  BOT Today at 6:08 PM

a portrait of a dog - Upscaled by @VFXRio (metered, fast)



Make Variations Upscale to Max Light Upscale Redo Beta Upscale Redo

NEW Remaster

Web 🌐 🤔 😞 😊 😄

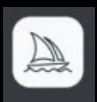
VARIATIONS

Midjourney Bot  BOT Today at 6:10 PM

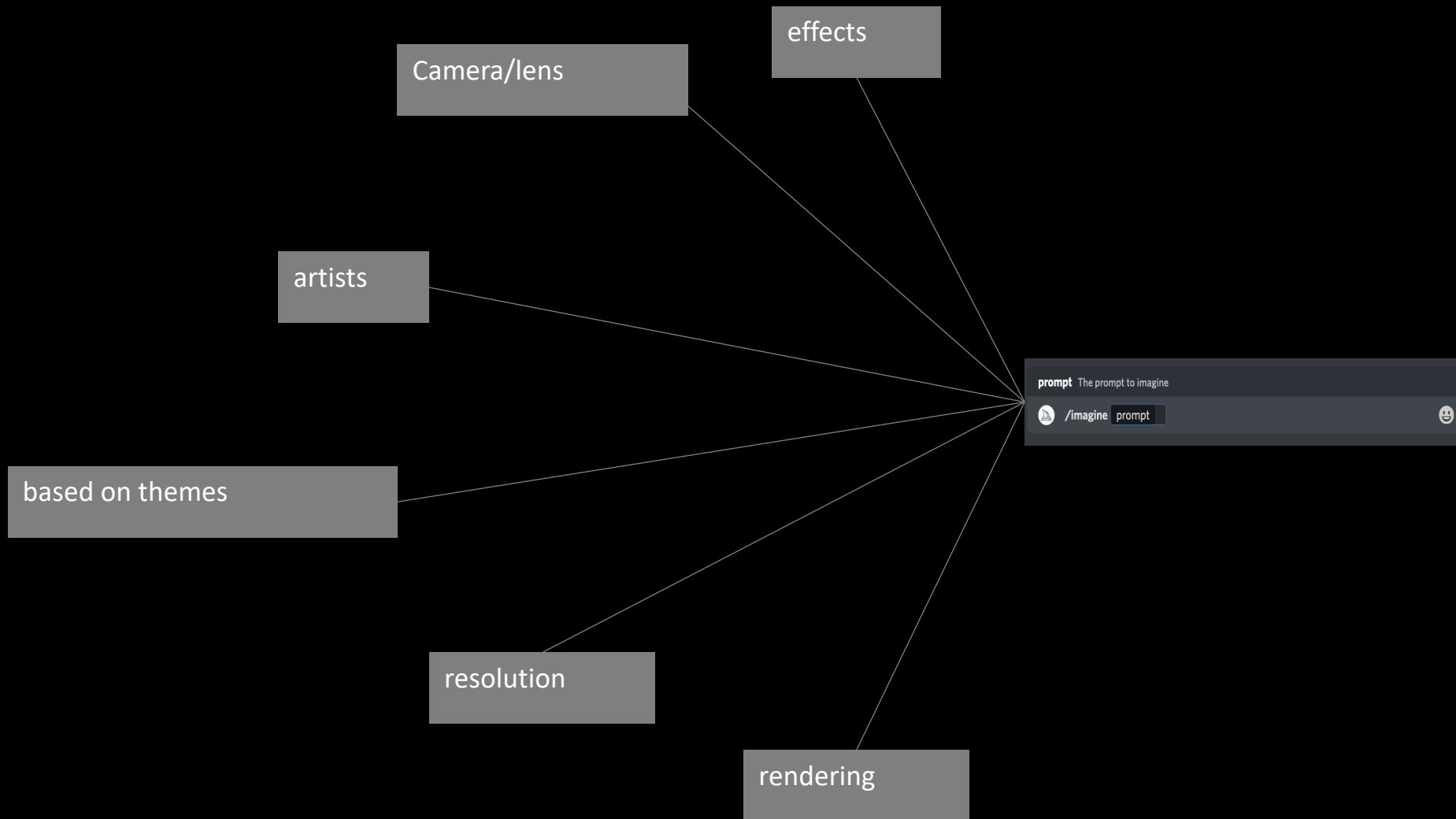
a portrait of a dog - Variations by @VFXRio (metered, fast)



U1 U2 U3 U4  
V1 V2 V3 V4



# Estilos





# Estilos

1-Style — keyword

->using design/genre as style

a portrait of a dog grunge style - @VFXRio (fast)



U1

U2

U3

U4



V1

V2

V3

V4

a portrait of a dog Japanese anime style - @VFXRio (fast)



U1

U2

U3

U4



V1

V2

V3

V4

a portrait of a dog cyber punk style - @VFXRio (fast)



U1

U2

U3

U4



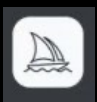
V1

V2

V3

V4





# Estilos

1-Style — keyword

-> using artist name as style

a portrait of a dog grunge style by Andy Warhol - @



U1

U2

U3

U4



V1

V2

V3

V4

a portrait of a dog grunge style by Andy Warhol



a portrait of a dog grunge style - @VFXRio (fast)



U1

U2

U3

U4



V1

V2

V3

V4

a portrait of a dog grunge style

[midjourney]



# Estilos

1-Style — keyword

-> using artist name as style

a portrait of a dog by Da Vinci - @VFXRio (metered, fast)



U1

U2

U3

U4



V1

V2

V3

V4

a portrait of a dog by Da Vinci



a portrait of a dog grunge style by Da Vinci - @VFXRio



U1

U2

U3

U4



V1

V2

V3

V4

a portrait of a dog grunge style by Da Vinci [midjourney]



# Estilos

1-Style — keyword

-> using the rendering/ lighting properties as style



volumetric lighting



octane render



neon lighting



cinematic lighting



long exposure



long exposure with leica m2

**[midjourney]**



# Comandos

- Comandos úteis:

- > Stylize Output
- > Chaos
- > Aspect ratio
- > Resolution
- > Image as a prompt

<https://midjourney.gitbook.io/docs/user-manual>





# Comandos

-stylize the output

-> estilização: /imagine prompt: portrait of a dog --s <number>

portrait of a dog --s 625 - @VFXRio (metered, fast)



U1

U2

U3

U4



V1

V2

V3

V4

--s 625

portrait of a dog --s 700 - @VFXRio (metered, fast)



U1

U2

U3

U4



V1

V2

V3

V4

--s 700

portrait of a dog --s 60000 - @VFXRio (metered, fast)



U1

U2

U3

U4



V1

V2

V3

V4

--s 60000



# Comandos

-stylize the output

-> estilização: /imagine prompt: portrait of a dog photo by leica m2 black&white --s <number>



--s 625



--s 7000



--s 60000



# Comandos

-Chaos

-> aumentar ou diminuir o nível de abstração: /imagine prompt: Pisa Tower with volumetric light --chaos <number>



-- chaos 50



-- chaos 100



# Comandos

-Aspect Ratio: default é 1:1 (square). Exemplo: --ar 3:2, --ar 1:3, --ar 5:1. Pode ser usado também com tamanhos personalizados exemplo: --w 5000 --h 3500



-> /imagine prompt: beautiful, Rio de Janeiro city unreal engine --ar: 1:1



-> /imagine prompt: hero flying over the beautiful, Rio de Janeiro city unreal engine --w 5000 --h 3500





# Comandos

-Resolution Keyowrds: 8K , 4K , photorealistic , ultra photoreal , ultra detailed, intricate details



-> /imagine prompt: portrait of a farmer made by leica m2 lens black and white intricate details



# Imaginário: Sítio do Picapau Amarelo

EXERCÍCIO: O que fazer quando não existem data sets de um imaginário específico?

**prompt** The prompt to imagine



/imagine prompt Visconde de Sabugosa

?

Não existem  
data sets



[midjourney]



# Imaginário: Sitio do Picapau Amarelo

EXERCÍCIO: O que fazer quando não existem data sets de um imaginário específico?



Uso de referências visuais



**prompt** The prompt to imagine



/imagine

```
prompt /imagine prompt:https://cdn.discordapp.com/attachments/1008700866141896735/1037454444675211295/IMG_1420.jpg https://cdn.discordapp.com/attachments/1008700866141896735/1037454444390010960/IMG_1421.jpg https://cdn.discordapp.com/attachments/1008700866141896735/1037454444180287488/IMG_1422.jpg https://cdn.discordapp.com/attachments/1008700866141896735/1037454443953791047/IMG_1423.jpg https://cdn.discordapp.com/attachments/1008700866141896735/1037454443760865301/IMG_1424.jpg
```

[midjourney]

# Imaginário: Sitio do Picapau Amarelo



EXERCÍCIO: O que fazer quando não existem data sets de um imaginário específico?



Van Gogh Style

```
/imagine
prompt https://cdn.discordapp.com/attachments/1008700866/41896735/1037454443760865301/IMG_1424.jpg https://cdn.discordapp.com/attachments/1008700866/41896735/1037454443953791047/IMG_1423.jpg https://cdn.discordapp.com/attachments/1008700866/41896735/1037454444180287488/IMG_1422.jpg https://cdn.discordapp.com/attachments/1008700866/41896735/1037454444390010960/IMG_1421.jpg https://cdn.discordapp.com/attachments/1008700866/41896735/1037454444675211295/IMG_1420.jpg intrinsic details style Van Gogh --w 5000 --h 8000
```



Picasso Style

```
/imagine
prompt https://cdn.discordapp.com/attachments/1008700866/41896735/1037454443760865301/IMG_1424.jpg https://cdn.discordapp.com/attachments/1008700866/41896735/1037454443953791047/IMG_1423.jpg https://cdn.discordapp.com/attachments/1008700866/41896735/1037454444180287488/IMG_1422.jpg https://cdn.discordapp.com/attachments/1008700866/41896735/1037454444390010960/IMG_1421.jpg https://cdn.discordapp.com/attachments/1008700866/41896735/1037454444675211295/IMG_1420.jpg intrinsic details style Picasso --w 5000 --h 8000
```



CyberPunk Style

```
/imagine
prompt https://cdn.discordapp.com/attachments/1008700866/41896735/1037454443760865301/IMG_1424.jpg https://cdn.discordapp.com/attachments/1008700866/41896735/1037454443953791047/IMG_1423.jpg https://cdn.discordapp.com/attachments/1008700866/41896735/1037454444180287488/IMG_1422.jpg https://cdn.discordapp.com/attachments/1008700866/41896735/1037454444390010960/IMG_1421.jpg https://cdn.discordapp.com/attachments/1008700866/41896735/1037454444675211295/IMG_1420.jpg intrinsic details style Cyberpunk --w 5000 --h 8000
```



Droid Style

```
/imagine
prompt https://cdn.discordapp.com/attachments/1008700866/41896735/1037454443760865301/IMG_1424.jpg https://cdn.discordapp.com/attachments/1008700866/41896735/1037454443953791047/IMG_1423.jpg https://cdn.discordapp.com/attachments/1008700866/41896735/1037454444180287488/IMG_1422.jpg https://cdn.discordapp.com/attachments/1008700866/41896735/1037454444390010960/IMG_1421.jpg https://cdn.discordapp.com/attachments/1008700866/41896735/1037454444675211295/IMG_1420.jpg intrinsic details style droid --w 5000 --h 8000
```

Uso de referências visuais aplicando estilos diversos

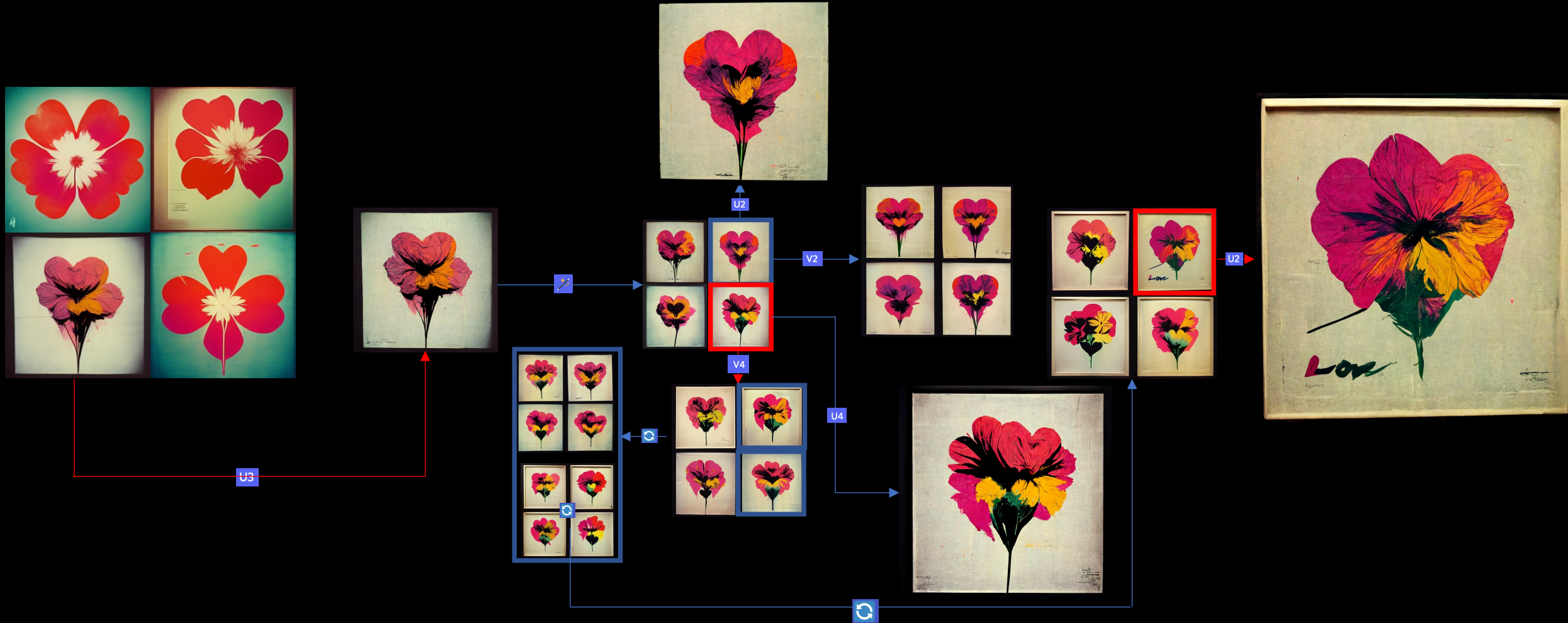
[midjourney]

# Workshop: Da Palavra à imagem



[midjourney]

# Workshop: Da Palavra à imagem



[midjourney]



# Workshop: Da Palavra à imagem

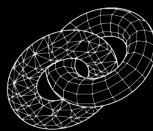


Contact: [webmaster@vfxrio.com.br](mailto:webmaster@vfxrio.com.br)

References: <https://visgraflabimpa.br/ai-art/>



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ENTRETENIMENTO DIGITAL  
TECNOLOGIA E INOVAÇÃO



Visgraf  
Vision and  
Graphics  
Laboratory



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